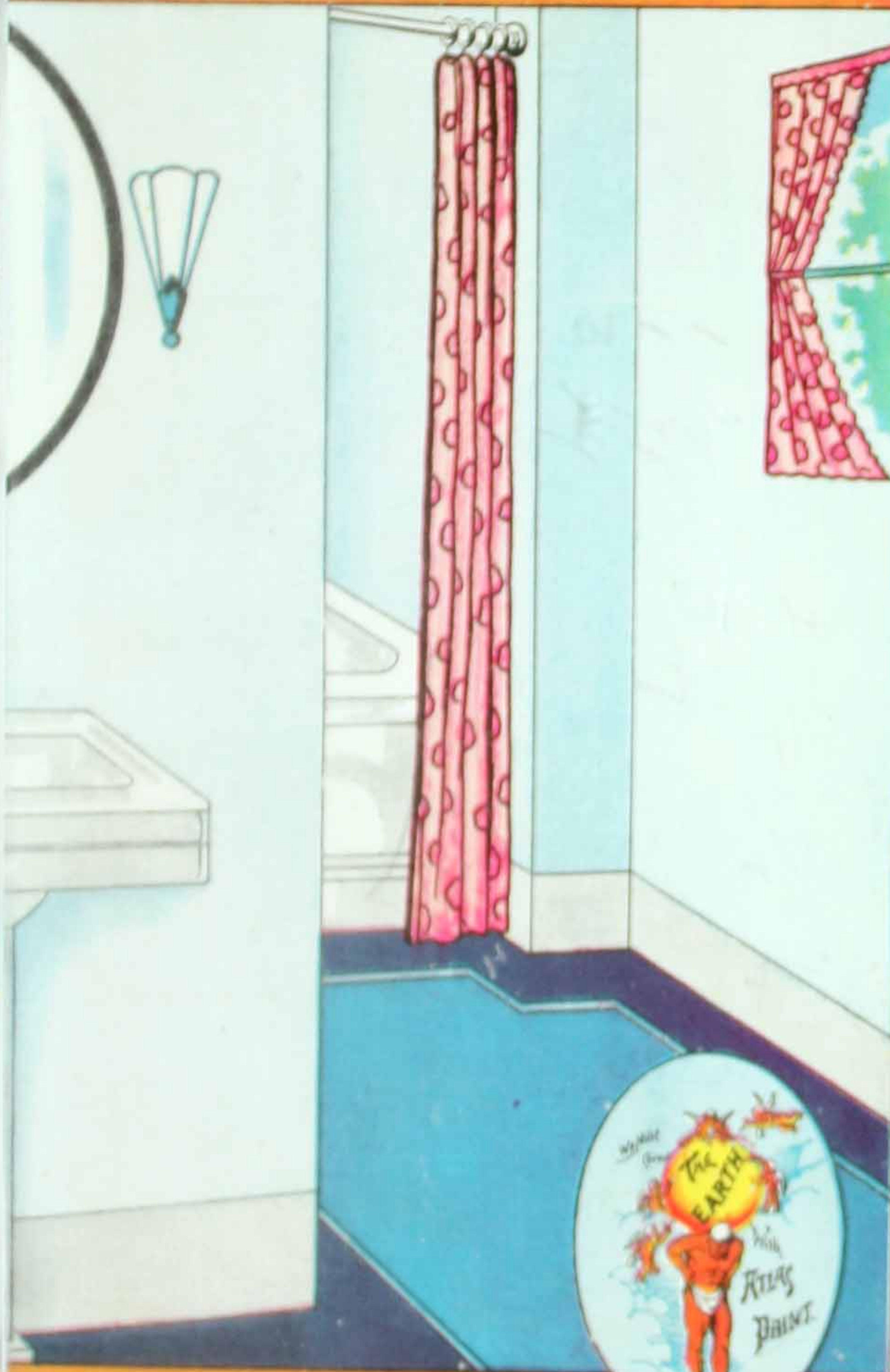


Wetherill's

Interior Gloss Finish



Manufactured By
GEO. D. WETHERILL & CO.
INCORPORATED ESTAB. 1807
PHILADELPHIA BOSTON MEMPHIS

WE *Inter*

NEW IVORY



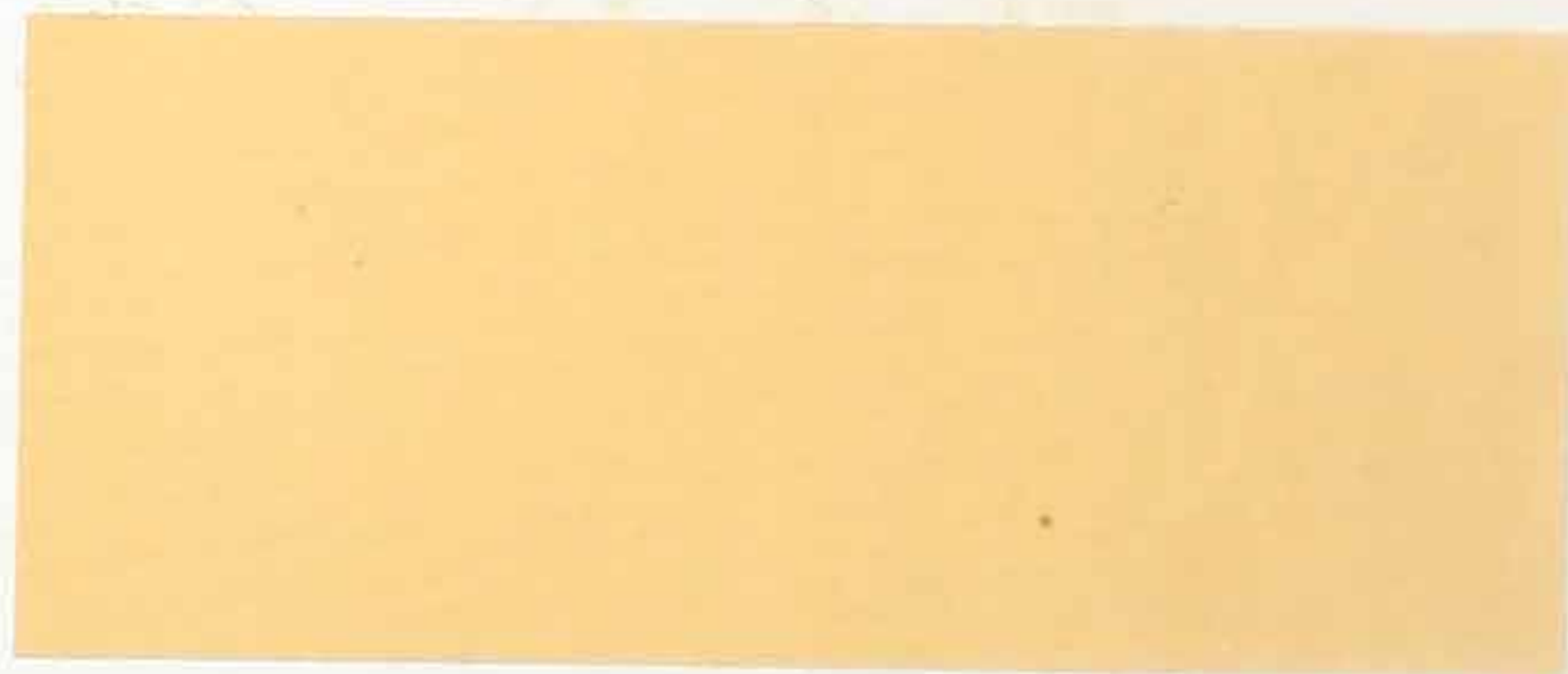
IVORY



STRAW



LIGHT SALMON



Colors

Walls Win Admiration

When painted with Wetherill's Interior Gloss Finish. Don't forget that a home needs atmosphere—that it requires coziness—that it must be attractive and comfortable—and don't overlook the possibility of how much a little Paint, Enamel or Varnish will add to the appearance of any home.

Never permit your home to become "run-down" through want of Paint. Use the paint brush frequently. The many beautiful tints that can be obtained will add cheer and inspiration to any surroundings, and will make old surfaces look fresh and new.

In selecting color schemes, choose colors which are good in normal natural light and also in artificial light. Many distinctive, washable colors are available, assuring freshness and cleanliness for a long period of time. Variations in the colors of Interior Gloss Finish are easily obtained. The addition of White will lighten any shade, and by mixing colors together, any number of attractive tints may be had.



WE *Inter*

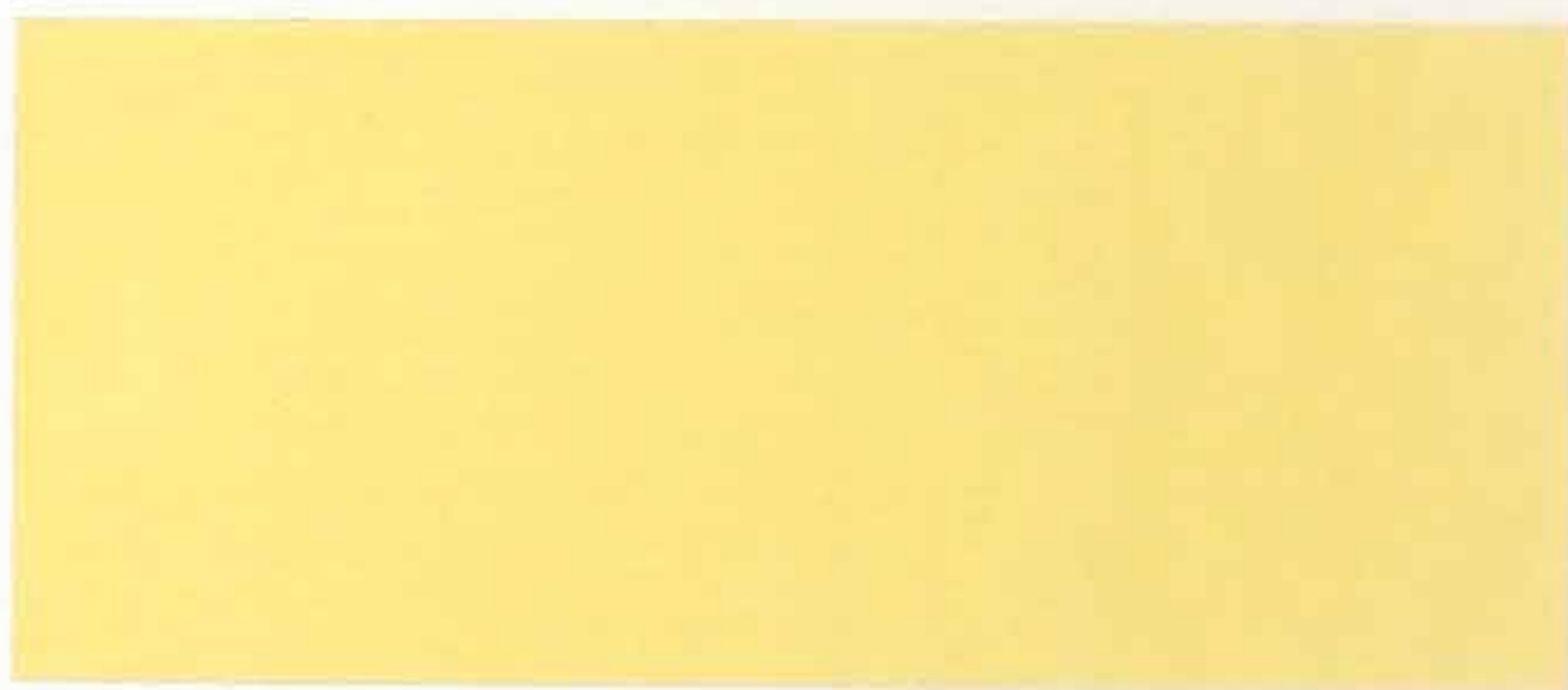
NEW IVORY



IVORY



STRAW



LIGHT SALMON



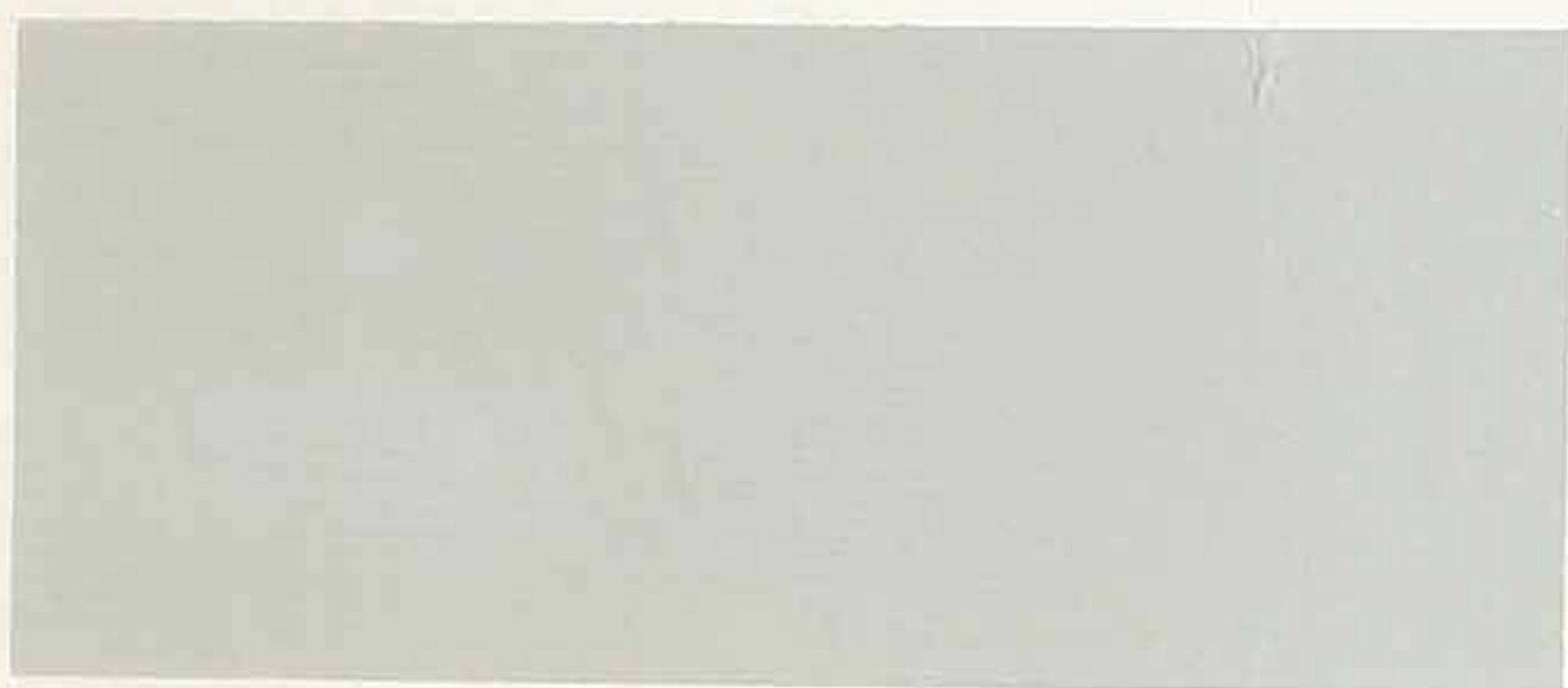
Colors

THE R or Gloss

AZURE BLUE



GRAY



APPLE GREEN



LAKE GREEN



that produce lasting

WETHERILL'S Finish

DIRECTIONS

It is always advisable to wash old kitchen walls and woodwork before painting to remove any greasy substances that may have accumulated from the cooking.

For new plastered walls, composition board or wooden surfaces:

First, apply a liberal coat of Wetherill's Pigmented Wall Primer. Allow this prime coat twenty-four hours so that it may become thoroughly dry and hard.

Second Coat: Apply one coat of Atlas Enamel Undercoat. If a color other than white is to be used in finishing, add $\frac{1}{4}$ portion of finishing color of Interior Gloss to the Enamel Undercoat.

Third Coat: Apply Wetherill's Interior Gloss Finish as it comes in the can, after being thoroughly stirred from the bottom up.

In applying Wetherill's Interior Gloss Finish, carry plenty of color in the tip of the brush. Flow the material on and cross brush with fairly light pressure on the brush.

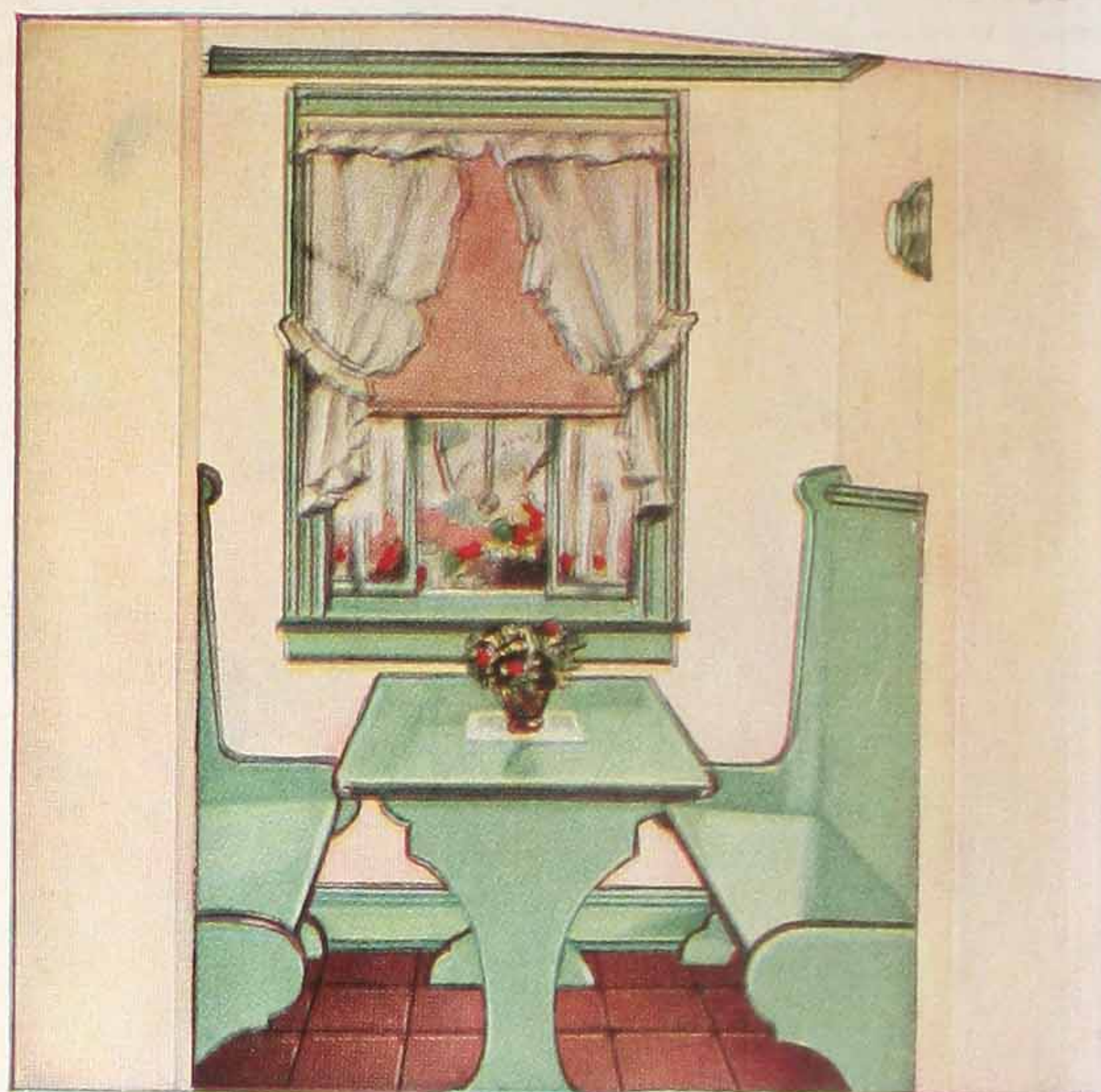
For old walls that have previously been painted, if the surface is in fair condition, a coat of Wetherill's Pigmented Wall Primer and a coat of Wetherill's Interior Gloss Finish as it comes in the can, will give satisfactory results.

charm

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CCA



WETHERILL'S INTERIOR GLOSS FINISH

A durable, Washable High-Gloss Finish
for Interior Walls and Woodwork

Wetherill's Interior Gloss Finish is made to meet the demand of the householder for a good, gloss finish in delicate tints for Interior Walls and Woodwork. It is easy to apply, flows out readily, and covers exceptionally well.

Add to this that Interior Gloss Finish may be washed with amazing ease and you have the ideal finish for any interior wall surface—Kitchen, Bathroom, Living Room or Bedroom, one that is easy to keep clean, bright and cheerful.

For furniture, however, especially chairs that come in contact with body heat, we recommend the use of Wetherill's 4-R Enamel.

M. GANS & CO.

378-380 Main St. - Ansonia, Conn.